

Traffic Impact Study Goals, Objectives and Performance Measures

Goals	Ensure that the transportation system meets the mobility needs of the community and region.	Increase the attraction of the US 27 relocation for commuters (motorists not destined to the Park).
Objectives	 Provide a safe transportation system. Promote the development of alternative modes and connections between modes. Improve north-south connectivity east of Park. 	 Ensure that Non-Park traffic uses other alternatives. Ensure that community transportation system accommodates existing/future needs and provides easy access to US 27 Relocation.
Performance Measures	Traffic volumesLevel of serviceAccident rates	 Traffic volumes Level of service Percent split (percent of local and through traffic)





Battlefield Subarea Goals, Objectives and Performance Measures

Goals	Minimize adverse impacts of traffic and transportation usage on the Chickamauga Battlefield Unit of the Chickamauga and Chattanooga National Military Park and its resources.	Develop feasible transportation strategies that will respond to anticipated future growth in the area and in the Park.
Objectives	 Reduce Non-Park traffic on Park roads. Provide adequate and safe transportation facilities for Park users. Provide an exceptional visitor experience. 	 Identify transportation alternatives that reflect Park's unique needs and preserve its historic resources. Identify land use development strategies that complement and protect the Park.
Performance Measures	 Traffic volumes Percent split (percent local and through traffic) Accident rates Level of service Parking utilization Visitor feedback 	 Traffic volumes Number of tourists Economic value/tourism Feasible implementation recommendations

